

# Tags



**Easy to apply, Checkpoint labels protect everything from meat and deli items to health and beauty care products such as fragrances.**

**C**heckpoint's broad range of tag and label offerings gives retailers more options than any other EAS technology. The reason is that all of Checkpoint's tags and labels are radio frequency based, allowing retailers to protect apparel with reusable hard tags, Flex tags or Designer tags while using disposable labels for all other merchandise. Checkpoint sensors will detect any Checkpoint RF tag or label – reusable, disposable or source tagged.

Checkpoint's disposable EAS tags and labels provide retailers with a versatile and wide selection. Available in a range of sizes, Checkpoint's paper-thin RF labels protect all types of merchandise found in drug stores, supermarkets, mass merchandisers, apparel stores, hardware stores, and sporting goods stores. And, all of Checkpoint's disposable tags and labels are deactivatable without finding or touching them during checkout.

**Checkpoint's paper-thin, non-contact deactivatable labels can be disguised with standard or customized messages. Cheklink® labels can be imprinted with price, inventory, promotional or bar code information.**





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Every retailer, in every retail market, can turn to Checkpoint Systems, Inc. for the security tags and labels that best meet their needs. From ink tags to paper-thin RF labels, from hard tags to embedded source tags, Checkpoint's tag and label offerings exceed retail expectations.

Checkpoint's reusable hard tags, in a variety of formats, visibly protect apparel and high-value merchandise to deter shoplifters. Using Checkpoint detacher units, checkout personnel can easily remove the hard tags in seconds.



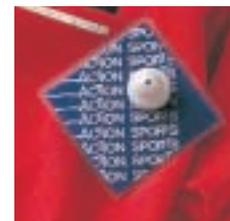
Reusable Designer tags, which can be imprinted with a store's name, logo or promotional message, are encased in clear plastic and must be removed at checkout. Flex tags, made of lightweight, durable Tyvek® and printed with bar codes, look like standard hang tags and must also be removed at checkout.



Checkpoint's ChekInk® II fluid tags, used alone or to complement an EAS program, serve as an effective deterrent.

All of Checkpoint's EAS tags and labels contain a passive resonant electronic circuit so that retailers have the option of combining hard tags and disposable tags and even source tags as part of a comprehensive EAS program. No other EAS

technology offers so much flexibility for retailers in implementing an EAS program that meets their unique needs.



## Checkpoint®



*The world standard for source tagging*

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